

## DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 934466-1  | 08/12/12     | August 2012   | 07/30/12 - 08/07/12 |

| Station | Account Executive | Sales Office    | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF    | Mica Hansen       | HRP -Washington | National     |

| Advertiser      | Product              | Estimate Number |
|-----------------|----------------------|-----------------|
| West/R/Congress | ALLEN WEST 4 CONGRES |                 |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/01/12 - 08/07/12 | 934466  | 06238553    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB #   | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912521 |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line     | Start Date                               | End Date        | Description              | Start/End Time    | MTWTFSS               | Length         | Spots/Week | Rate        | Type        |
|----------|--|-----------------|--------------------------|-------------------|-----------------------|----------------|------------|-------------|-------------|
| 1        | 08/02/12                                 | 08/07/12        | WPBF News 25 @ Noon      | 12pm-1230pm       | MT-TF--               | :30            | 2          | \$160.00    | NM          |
|          | Class of Time - Pre-emptible with notice |                 |                          |                   |                       |                |            |             |             |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u> | <u>Rate</u>           |                |            |             |             |
|          | 07/30/12                                 | 08/05/12        | ---TF--                  | 2                 | \$160.00              |                |            |             |             |
| Spots: # | Ch                                       | Day             | Air Date                 | Air Time          | Description           | Start/End Time | Length     | Ad-ID       | Rate Type   |
| 2        | WPBF                                     | Th              | 08/02/12                 | 12:08 PM          | WPBF News 25 @ Noon   | 12pm-1230pm    | :30        | AWTV073001H | \$160.00 NM |
| 4        | WPBF                                     | F               | 08/03/12                 | 12:29 PM          | WPBF News 25 @ Noon   | 12pm-1230pm    | :30        | AWTV073001H | \$160.00 NM |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u> | <u>Rate</u>           |                |            |             |             |
|          | 08/06/12                                 | 08/12/12        | MT-----                  | 2                 | \$160.00              |                |            |             |             |
| Spots: # | Ch                                       | Day             | Air Date                 | Air Time          | Description           | Start/End Time | Length     | Ad-ID       | Rate Type   |
| 1        | WPBF                                     | M               | 08/06/12                 | 12:25 PM          | WPBF News 25 @ Noon   | 12pm-1230pm    | :30        | AWTV073001H | \$160.00 NM |
| 3        | WPBF                                     | Tu              | 08/07/12                 | 12:30 PM          | WPBF News 25 @ Noon   | 12pm-1230pm    | :30        | AWTV073001H | \$160.00 NM |
| 2        | 08/01/12                                 | 08/06/12        | WPBF News 25 @ 6:00PM    | 6-6:30PM          | M-W----               | :30            | 1          | \$450.00    | NM          |
|          | Class of Time - Pre-emptible with notice |                 |                          |                   |                       |                |            |             |             |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u> | <u>Rate</u>           |                |            |             |             |
|          | 07/30/12                                 | 08/05/12        | --W----                  | 1                 | \$450.00              |                |            |             |             |
| Spots: # | Ch                                       | Day             | Air Date                 | Air Time          | Description           | Start/End Time | Length     | Ad-ID       | Rate Type   |
| 1        | WPBF                                     | W               | 08/01/12                 | 6:26 PM           | WPBF News 25 @ 6:00PM | 6-6:30PM       | :30        | AWTV073001H | \$450.00 NM |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u> | <u>Rate</u>           |                |            |             |             |
|          | 08/06/12                                 | 08/12/12        | M-----                   | 1                 | \$450.00              |                |            |             |             |
| Spots: # | Ch                                       | Day             | Air Date                 | Air Time          | Description           | Start/End Time | Length     | Ad-ID       | Rate Type   |
| 2        | WPBF                                     | M               | 08/06/12                 | 6:11 PM           | WPBF News 25 @ 6:00PM | 6-6:30PM       | :30        | AWTV073001H | \$450.00 NM |
| 3        | 08/01/12                                 | 08/07/12        | The View                 | 11A-12PM          | MTWTF--               | :30            | 2          | \$350.00    | NM          |
|          | Class of Time - Pre-emptible with notice |                 |                          |                   |                       |                |            |             |             |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u> | <u>Rate</u>           |                |            |             |             |
|          | 07/30/12                                 | 08/05/12        | --WTF--                  | 2                 | \$350.00              |                |            |             |             |
| Spots: # | Ch                                       | Day             | Air Date                 | Air Time          | Description           | Start/End Time | Length     | Ad-ID       | Rate Type   |
| 2        | WPBF                                     | W               | 08/01/12                 | 11:34 AM          | The View              | 11A-12PM       | :30        | AWTV073001H | \$350.00 NM |
| 3        | WPBF                                     | F               | 08/03/12                 | 11:00 AM          | The View              | 11A-12PM       | :30        | AWTV073001H | \$350.00 NM |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u> | <u>Rate</u>           |                |            |             |             |
|          | 08/06/12                                 | 08/12/12        | MT-----                  | 1                 | \$350.00              |                |            |             |             |
| Spots: # | Ch                                       | Day             | Air Date                 | Air Time          | Description           | Start/End Time | Length     | Ad-ID       | Rate Type   |
| 1        | WPBF                                     | M               | 08/06/12                 | 10:58 AM          | The View              | 11A-12PM       | :30        | AWTV073001H | \$350.00 NM |
| 4        | 08/01/12                                 | 08/07/12        | 1230-1P Access Hollywood | 1230-1p           | MTWTF--               | :30            | 2          | \$135.00    | NM          |
|          | Class of Time - Pre-emptible with notice |                 |                          |                   |                       |                |            |             |             |
| Weeks:   | <u>Start Date</u>                        | <u>End Date</u> | <u>MTWTFSS</u>           | <u>Spots/Week</u> | <u>Rate</u>           |                |            |             |             |
|          | 07/30/12                                 | 08/05/12        | --WTF--                  | 2                 | \$135.00              |                |            |             |             |
| Spots: # | Ch                                       | Day             | Air Date                 | Air Time          | Description           | Start/End Time | Length     | Ad-ID       | Rate Type   |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

|                 |                      |                 |                     |
|-----------------|----------------------|-----------------|---------------------|
| Invoice #       | Invoice Date         | Invoice Month   | Invoice Period      |
| 934466-1        | 08/12/12             | August 2012     | 07/30/12 - 08/07/12 |
| Advertiser      | Product              | Estimate Number |                     |
| West/R/Congress | ALLEN WEST 4 CONGRES |                 |                     |

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| Line                                     | Start Date | End Date | Description             | Start/End Time | MTWTFSS                  | Length         | Spots/Week | Rate        | Type          |
|--|------------|----------|-------------------------|----------------|--------------------------|----------------|------------|-------------|---------------|
| 4  | 08/01/12   | 08/07/12 | 1230-1P Access Hollywoc | 1230-1p        | MTWTF--                  | :30            | 2          | \$135.00    | NM            |
| Class of Time - Pre-emptible with notice |            |          |                         |                |                          |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                | Air Time       | Description              | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 2  | WPBF       | W        | 08/01/12                | 12:47 PM       | 1230-1P Access Hollywood | 1230-1p        | :30        | AWTV073001H | \$135.00 NM   |
| 3  | WPBF       | Th       | 08/02/12                | 12:47 PM       | 1230-1P Access Hollywood | 1230-1p        | :30        | AWTV073001H | \$135.00 NM   |
| Weeks:                                   | Start Date | End Date | MTWTFSS                 | Spots/Week     | Rate                     |                |            |             |               |
|  | 08/06/12   | 08/12/12 | MT-----                 | 1              | \$135.00                 |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                | Air Time       | Description              | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 4  | WPBF       | M        | 08/06/12                | 12:47 PM       | 1230-1P Access Hollywood | 1230-1p        | :30        | AWTV073001H | \$135.00 NM   |
| 5  | 08/03/12   | 08/07/12 | Wheel Of Fortune        | 7-7:30PM       | -T--F--                  | :30            | 1          | \$700.00    | NM            |
| Class of Time - Pre-emptible with notice |            |          |                         |                |                          |                |            |             |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS                 | Spots/Week     | Rate                     |                |            |             |               |
|  | 07/30/12   | 08/05/12 | ----F--                 | 1              | \$700.00                 |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                | Air Time       | Description              | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 1  | WPBF       | F        | 08/03/12                | 7:18 PM        | Wheel Of Fortune         | 7-7:30PM       | :30        | AWTV073001H | \$700.00 NM   |
| Weeks:                                   | Start Date | End Date | MTWTFSS                 | Spots/Week     | Rate                     |                |            |             |               |
|  | 08/06/12   | 08/12/12 | -T-----                 | 1              | \$700.00                 |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                | Air Time       | Description              | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 2  | WPBF       | Tu       | 08/07/12                | 7:16 PM        | Wheel Of Fortune         | 7-7:30PM       | :30        | AWTV073001H | \$700.00 NM   |
| 6  | 08/03/12   | 08/06/12 | Jeopardy                | 7:30-8PM       | M---F--                  | :30            | 1          | \$800.00    | NM            |
| Class of Time - Pre-emptible with notice |            |          |                         |                |                          |                |            |             |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS                 | Spots/Week     | Rate                     |                |            |             |               |
|  | 07/30/12   | 08/05/12 | ----F--                 | 1              | \$800.00                 |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                | Air Time       | Description              | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 1  | WPBF       | F        | 08/03/12                | 7:41 PM        | Jeopardy                 | 7:30-8PM       | :30        | AWTV073001H | \$800.00 NM   |
| Weeks:                                   | Start Date | End Date | MTWTFSS                 | Spots/Week     | Rate                     |                |            |             |               |
|  | 08/06/12   | 08/12/12 | M-----                  | 1              | \$800.00                 |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                | Air Time       | Description              | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 2  | WPBF       | M        | 08/06/12                | 7:53 PM        | Jeopardy                 | 7:30-8PM       | :30        | AWTV073001H | \$800.00 NM   |
| 7  | 08/01/12   | 08/07/12 | Nightline               | 11:35-12:05AM  | MTWTF--                  | :30            | 2          | \$225.00    | NM            |
| Class of Time - Pre-emptible with notice |            |          |                         |                |                          |                |            |             |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS                 | Spots/Week     | Rate                     |                |            |             |               |
|  | 07/30/12   | 08/05/12 | --WTF--                 | 3              | \$225.00                 |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                | Air Time       | Description              | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 1  | WPBF       | W        | 08/01/12                | 11:45 PM       | Nightline                | 11:35-12:05AM  | :30        | AWTV073001H | \$225.00 NM   |
| 5  | WPBF       | Th       | 08/02/12                | 12:01 AM       | Nightline                | 11:35-12:05AM  | :30        | AWTV073001H | \$225.00 NM   |
| 2  | WPBF       | F        | 08/03/12                | 12:01 AM       | Nightline                | 11:35-12:05AM  | :30        | AWTV073001H | \$225.00 NM   |
| Weeks:                                   | Start Date | End Date | MTWTFSS                 | Spots/Week     | Rate                     |                |            |             |               |
|  | 08/06/12   | 08/12/12 | MT-----                 | 2              | \$225.00                 |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                | Air Time       | Description              | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 3  | WPBF       | M        | 08/06/12                | 12:01 AM       | Nightline                | 11:35-12:05AM  | :30        | AWTV073001H | \$225.00 NM   |
| 4  | WPBF       | Tu       | 08/07/12                | 11:55 PM       | Nightline                | 11:35-12:05AM  | :30        | AWTV073001H | \$225.00 NM   |
| 8  | 08/02/12   | 08/02/12 | ROOKIE BL               | 10-11PM        | ---1---                  | :30            | 1          | \$1,100.00  | NM            |
| Class of Time - Pre-emptible with notice |            |          |                         |                |                          |                |            |             |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS                 | Spots/Week     | Rate                     |                |            |             |               |
|  | 07/30/12   | 08/05/12 | ---1---                 | 1              | \$1,100.00               |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                | Air Time       | Description              | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 1  | WPBF       | Th       | 08/02/12                | 10:44 PM       | ROOKIE BL                | 10-11PM        | :30        | AWTV073001H | \$1,100.00 NM |
| 9  | 08/03/12   | 08/03/12 | 20/20                   | Prime Other    | ----F--                  | :30            | 1          | \$1,100.00  | NM            |
| Class of Time - Pre-emptible with notice |            |          |                         |                |                          |                |            |             |               |
| Weeks:                                   | Start Date | End Date | MTWTFSS                 | Spots/Week     | Rate                     |                |            |             |               |
|  | 07/30/12   | 08/05/12 | ----F--                 | 1              | \$1,100.00               |                |            |             |               |
| Spots: #                                 | Ch         | Day      | Air Date                | Air Time       | Description              | Start/End Time | Length     | Ad-ID       | Rate Type     |
| 1  | WPBF       | F        | 08/03/12                | 9:49 PM        | 20/20                    | Prime Other    | :30        | AWTV073001H | \$1,100.00 NM |

# DUPLICATE INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 934466-1  | 08/12/12     | August 2012   | 07/30/12 - 08/07/12 |

| Advertiser      | Product              | Estimate Number |
|-----------------|----------------------|-----------------|
| West/R/Congress | ALLEN WEST 4 CONGRES |                 |

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| Line               | Start Date  | End Date        | Description            | Start/End Time    | MTWTFSS                | Length         | Spots/<br>Week | Rate        | Type        |
|--------------------|---|-----------------|------------------------|-------------------|------------------------|----------------|----------------|-------------|-------------|
| 10                 | 08/04/12  | 08/04/12        | Sat 6-7am News         | Sat 6-7am         | -----S-                | :30            | 1              | \$110.00    | NM          |
|                    | Class of Time - Pre-emptible with notice                |                 |                        |                   |                        |                |                |             |             |
| Weeks:             | <u>Start Date</u>                                       | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>            |                |                |             |             |
|                    | 07/30/12  | 08/05/12        | -----S-                | 1                 | \$110.00               |                |                |             |             |
| Spots: #           | Ch  | Day             | Air Date               | Air Time          | Description            | Start/End Time | Length         | Ad-ID       | Rate Type   |
| 1                  | WPBF  | Sa              | 08/04/12               | 6:43 AM           | Sat 6-7am News         | Sat 6-7am      | :30            | AWTV073001H | \$110.00 NM |
| 11                 | 08/04/12  | 08/04/12        | Sat 5-6am News         | Sat 5-6am         | -----S-                | :30            | 1              | \$30.00     | NM          |
|                    | Class of Time - Immediately Pre-emptible without notice |                 |                        |                   |                        |                |                |             |             |
| Weeks:             | <u>Start Date</u>                                       | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>            |                |                |             |             |
|                    | 07/30/12  | 08/05/12        | -----S-                | 1                 | \$30.00                |                |                |             |             |
| Spots: #           | Ch  | Day             | Air Date               | Air Time          | Description            | Start/End Time | Length         | Ad-ID       | Rate Type   |
| 1                  | WPBF  | Sa              | 08/04/12               | 5:09 AM           | Sat 5-6am News         | Sat 5-6am      | :30            | AWTV073001H | \$30.00 NM  |
| 12                 | 08/01/12  | 08/03/12        | 10-11a Anderson Cooper | 10-11a            | --WTF--                | :30            | 1              | \$175.00    | NM          |
|                    | Class of Time - Pre-emptible with notice                |                 |                        |                   |                        |                |                |             |             |
| Weeks:             | <u>Start Date</u>                                       | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>            |                |                |             |             |
|                    | 07/30/12  | 08/05/12        | --WTF--                | 1                 | \$175.00               |                |                |             |             |
| Spots: #           | Ch  | Day             | Air Date               | Air Time          | Description            | Start/End Time | Length         | Ad-ID       | Rate Type   |
| 1                  | WPBF  | F               | 08/03/12               | 10:46 AM          | 10-11a Anderson Cooper | 10-11a         | :30            | AWTV073001H | \$175.00 NM |
| 13                 | 08/05/12  | 08/05/12        | Sun 8-9am News         | Sun 8-9am         | -----S                 | :30            | 1              | \$175.00    | NM          |
|                    | Class of Time - Pre-emptible with notice                |                 |                        |                   |                        |                |                |             |             |
| Weeks:             | <u>Start Date</u>                                       | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>            |                |                |             |             |
|                    | 07/30/12  | 08/05/12        | -----S                 | 1                 | \$175.00               |                |                |             |             |
| Spots: #           | Ch  | Day             | Air Date               | Air Time          | Description            | Start/End Time | Length         | Ad-ID       | Rate Type   |
| 1                  | WPBF  | Su              | 08/05/12               | 8:28 AM           | Sun 8-9am News         | Sun 8-9am      | :30            | AWTV073001H | \$175.00 NM |
| 14                 | 08/05/12  | 08/05/12        | Sun 5-6am News         | Sun 5-6am         | -----S                 | :30            | 1              | \$25.00     | NM          |
|                    | Class of Time - Immediately Pre-emptible without notice |                 |                        |                   |                        |                |                |             |             |
| Weeks:             | <u>Start Date</u>                                       | <u>End Date</u> | <u>MTWTFSS</u>         | <u>Spots/Week</u> | <u>Rate</u>            |                |                |             |             |
|                    | 07/30/12  | 08/05/12        | -----S                 | 1                 | \$25.00                |                |                |             |             |
| Spots: #           | Ch  | Day             | Air Date               | Air Time          | Description            | Start/End Time | Length         | Ad-ID       | Rate Type   |
| 1                  | WPBF  | Su              | 08/05/12               | 5:39 AM           | Sun 5-6am News         | Sun 5-6am      | :30            | AWTV073001H | \$25.00 NM  |
| <b>Total Spots</b> |   |                 |                        |                   |                        |                | <b>28</b>      |             |             |

## Payment Terms 30 Days

|                          |                   |
|--------------------------|-------------------|
| <u>Gross Total</u>       | <b>\$9,835.00</b> |
| <u>Agency Commission</u> | <b>\$1,475.25</b> |
| <u>Net Amount Due</u>    | <b>\$8,359.75</b> |